
	RULES, PROCEDURES AND JUDGING CRITERIA	
REGULATION		MC-BD-FO-1823v00

TheGoodPitch Competition Official Rules - 2016

TheGoodPitch Competition is an initiative to nurture good public speaking skills in the entrepreneurial and business community in McAllen. The Competition is a great occasion to polish and/or prepare your speech to a potentially business opportunity. A grand prize of \$250 will be awarded to the best elevator speech, a \$100 to the second place and \$50 to the third. As part of the grand price, the McAllen Chamber of Commerce will donate all the collected application fees to the winner’s chosen local non-profit or charity.

The competition is intended to simulate the real-world process of promoting, selling or soliciting buy-into an idea, product, service or request. The judges function as the audience and will judge the capacity of the speaker to move them on the objective of the speech. A good elevator speech should have a good structure and organization, be original, use good body language and voice and targeted correctly to the audience.

The judging panel will select the first, second and third place based on the criteria listed below.

GENERAL INFORMATION

1. A contestant will be disqualified if the speech is more than two minutes.
2. The competition is limited to the first 15 participants that register for the competition.
3. Applicant may not submit more than one Application.
4. TheGoodPitch Competition judging panel and its administrator have the sole right to alter, amend, or supplement at any time and from time to time the rules, regulations, terms and conditions regarding the TheGoodPitch Competition.
5. All decisions regarding TheGoodPitch Competition, including the selection of the Competition winners, are in the sole discretion and judgment of the TheGoodPitch Competition whose decisions in each case are final and unappealable;
6. If there are no acceptable “Elevator Pitch”, TheGoodPitch Competition in its sole discretion reserves the right to declare no winner and to not award the prize package to any Contestant.
7. All entrants must be 18 years or older.

PRIZES

Grand Prize – \$250 to the winner plus the collected application fees to the charity or non-profit of winner’s choice.

Second Place – \$100

Third Place – \$50

For All Entries – A chance to polish and/or prepare your speech to a potentially business opportunity.

GUIDELINES

The “elevator pitch” must be a two minutes or less speech that conveys the message of the presenter to the audience and accomplish the objective of the speech.

The “Elevator Pitch” will be judge using the following criteria:

Structure and organization (20 points)

- The speech is structured around the declared purpose.
- The speech is supported by relevant examples and illustrations, facts and figures.

Originality (20 points)

- The speech is meaningful and original.
- The listeners should feel attracted to the presentation.

Body Language (20 points)

- Body language supports points through gestures, expressions and body positioning.
- Use of the designated are of the presentation.

Voice volume and tone (20 points)

- The voice uses a variety of rate and volume.
- The voice is clear.

Correctness to audience (20 points)

- Good choice of words for audience.
- Adequate topic to audience.

REGISTRATION

The registration form and fees must be submitted to and received by The McAllen Chamber of Commerce in paper no later than 12:00 p.m. (CST) on November 16, 2016.

1. Fill out a registration form.
2. Pay the registration fee \$10 and submit the registration form.
3. Participants will present their “elevator pitch” at the I&E Network meeting at the McAllen Chamber of Commerce at 6:00 pm on November 17th, 2016.
4. Judges will select a first, second and third place.
5. Winners will be announced at the end of the I&E Network meeting.

CONTACT INFORMATION

For more information about the competition or its rules, please contact the competition administrator outlined below:

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